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WHERE ARE YOUR CLIENTS ON THE WELLNESS CURVE?

WHEREVER THEY ARE, YOU CAN HELP THEM FIND A VISION SOLUTION.

In a recent study, employers were segmented according to their vision and wellness strategies.*

Here are the breakouts along with recommendations for each group:

18%

VISION & WELLNESS combined plan

Are your clients already combining vision with wellness? They can increase engagement in their vision plans with employee communications tools from vspresources.com.

VISION & WELLNESS offered separately

Vision and wellness programs go hand-in-hand. VSP doctors detect signs of diabetes before other healthcare providers 34% of the time.**

23%

40%

VISION ONLY considering a wellness plan

Vision is an easy first step for your clients' wellness programs. Beyond the high utilization and proven ROI, VSP also offers VSP GetFit Program®, a complimentary, turnkey wellness benefit, with every plan.***

VISION ONLY not considering wellness

Your clients may be missing out on opportunities to lower healthcare costs and improve the productivity of their workforce.

19%

Not working with VSP? Learn more at www.getvsp.com. Already working with VSP? Visit www.vspresources.com to help your clients get even more out of their VSP plans.

Wherever your clients are on the wellness curve, VSP has a unique solution for them.

*Research study commissioned by VSP and conducted by SourceMedia Research (publisher of *Employee Benefit News* and *Employee Benefit Adviser*). Study was conducted in February 2015, among decision-makers at 364 employers with more than 50 employees.

**Source: Human Capital Management Services Group. (HCMS) on behalf of VSP, 2013.

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