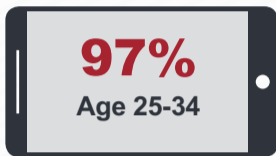
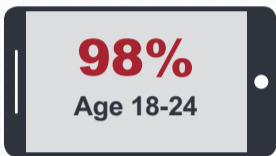


Millennials & Screen Time: Does It Impact Voluntary Benefits?

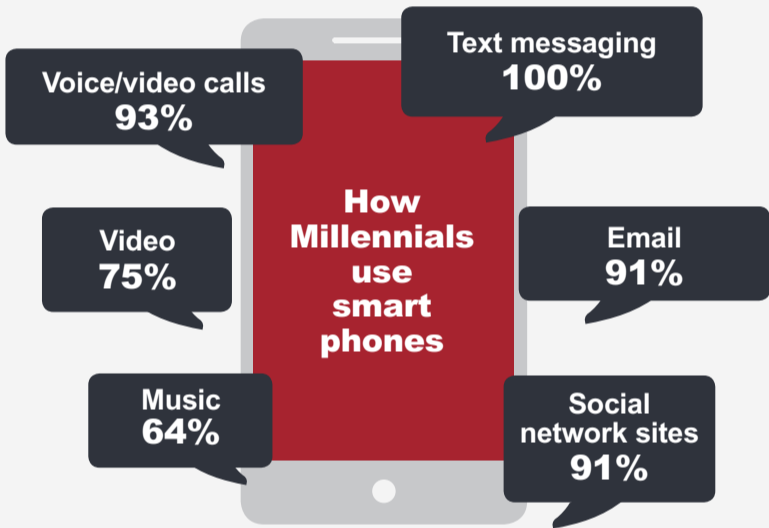
The explosive growth of screen time has implications for both employees and employers



Smartphone penetration is highest among Millennials



Source: 2016 Nielsen Social Media Report



Source: Pew Research Center: U.S. Smartphone Use in 2015

But all this screen time can actually affect clients' employee health

Millennial vision health issues related to digital device use



- ✓ **73%** report digital eye strain
- ✓ **87%** use two or more devices simultaneously
- ✓ **67%** spend 5 or more hours a day on digital devices

Source: The Vision Council, 2016 Digital Eye Strain Report

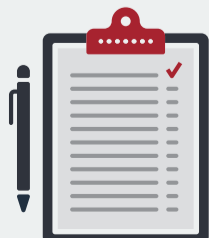
Top companies view employee health as critical to their success



of high-performing companies regularly measure employee health status as a component of their overall risk-management strategy

Source: National Business Group on Health: 15th annual employer survey on purchasing value in health care

Technology exposure impacts all clients' employees differently—the right vision plan can help



To find out if your clients' employees are getting the most out of their vision plan, take a short quiz at: **EvaluateYourWorkforce.com**